



# SETTING THE TONE: MEET JOHN O'ROURKE

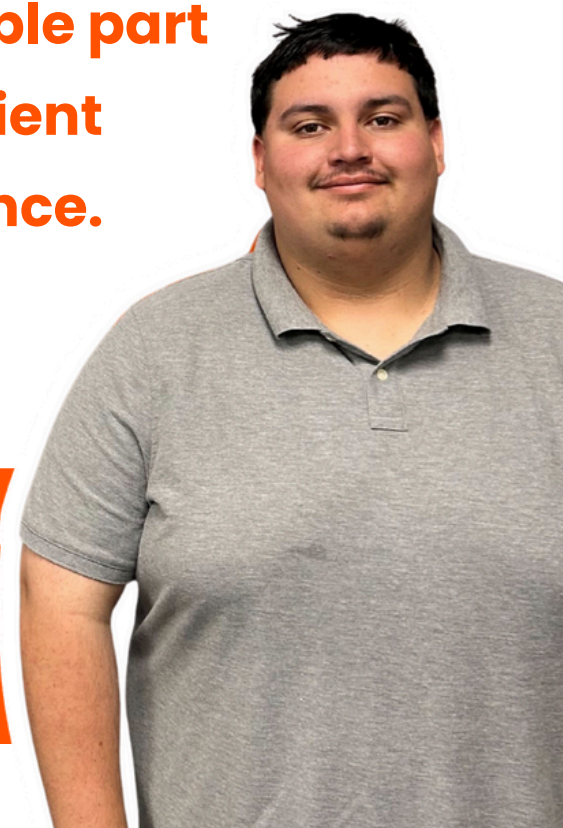
For John O'Rourke, every call is an opportunity to make a difference. As Snellings Injury Law's Intake Specialist, he's often the first voice clients hear when they reach out after an accident—and he knows how much that first conversation matters. **"People usually call us on one of the hardest days of their lives,"** John says. **"My job is to make them feel heard, calm, and confident that they've come to the right place."**

John grew up in Wellington, Florida, where teamwork and drive took root early on. A former high school football player, he says the lessons from the field still guide him today: show up, stay disciplined, and always look out for your team. His first jobs—working valet at restaurants and later at luxury car dealerships like Porsche, Bentley, and Rolls-Royce—taught him how to handle high-pressure situations with grace. "It was all about service and trust," he recalls. **"You learn quickly how important it is to take care of what matters most to people."** When his daughter was born, John's priorities shifted.

He transitioned from luxury cars to a career built on compassion, joining a personal injury law firm in Florida as an intake specialist. There, he discovered how fulfilling it could be to guide clients through the first steps of their recovery journey. **"Helping people find direction after something traumatic—that's what clicked for me,"** he says. **"It wasn't just a job anymore."**

In October, John and his family relocated to the DFW area for a fresh start and better opportunities, both for himself and for his daughter. Soon after, he found a new professional home at Snellings Law. **"From day one, everyone—from the attorneys to the case managers—has made me feel like part of the family,"** John shares. **"I've never looked forward to coming to work the way I do now."**

**At Snellings Law, John's mix of empathy, professionalism, and drive has made him an invaluable part of the client experience.**



**"Every story that comes through our doors matters. I'm just grateful to be one of the first people helping clients start their path forward."**

*-John O'Rourke*

# CORN & HAM CHOWDER

## Ingredients (serves 4):

- 1 cup diced ham
- 3 cups diced potatoes
- 1 cup corn (fresh, frozen, or canned)
- 3 cups chicken broth
- 1 cup milk
- 1 tbsp butter
- 1 tsp onion powder
- Salt & pepper to taste

## Instructions:

1. Simmer potatoes in chicken broth until tender.
2. Add ham, corn, onion powder, salt, and pepper.
3. Stir in milk and butter; heat 3–5 minutes until warm and creamy.
4. Serve with crackers or bread for a cozy winter meal.



## PARKING LOT SAFETY CHALLENGE: CAN YOU PASS?



**You witness a small collision in a crowded shopping center. What should you do?**

- A.** Walk away — it's between them
- B.** Offer to be a witness and share your contact info if needed.
- C.** Tell both drivers who you think is at fault.

Answer: B — A neutral witness helps keep claims fair and accurate.

# **BUILDING A BUSINESS FROM THE GROUND UP WITH KIM & CLEVE WICKLIFFE**

In this episode, Scott Snellings sits down with Kim and Cleve Wickliffe to talk about what it really feels like to step away from the comfort of corporate life. After years of predictable routines and steady paychecks, they made the choice to bet on themselves—and build **The Wick**, their own business born from passion and vision. They share the conversation that started it all, the fear that comes with choosing uncertainty, and the moment they knew staying “safe” was no longer serving them.

Kim and Cleve open up about the early hurdles of launching a business—financial unknowns, long nights, and redefining who they were outside of a corporate title. They explain how learning to **trust themselves, communicate clearly, and stay aligned** as a couple helped them push through those early growing pains.

Scott and the Wickliffe’s also dig into the mindset required to build something sustainable: staying patient, staying flexible, and refusing to wait for the **“perfect moment.”** Their biggest reminder? Courage doesn’t come from having no fear—it comes from moving forward anyway.

## **FROM OUR FAMILY TO YOURS**

As this year comes to a close, I’ve found myself deeply grateful for the things that matter most—my family, who carried me through a chaotic year, the people we’re privileged to help every day, and the incredible team that continues to push forward with heart and purpose.

The holidays are a reminder to slow down and return to what fills me up. It’s the one time of year where I truly set work aside, **focus on family, and breathe a little deeper.** Those quiet moments—laughing together, resetting, even catching up on a long-overdue book—mean more to me than anything else.

Looking ahead to 2026, I’m excited about the momentum we’ve created and the projects we’ll bring to our communities. But more than that, I’m thankful for the people who make this work meaningful.

[www.SnellingsInjuryLaw.com](http://www.SnellingsInjuryLaw.com)

THE **DRIVEN CROWD** PODCAST

fueled by  
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**FRESH FROM THE VAULT**  
Episode 31





FEATURING  
**KIM & CLEVE WICKLIFFE**

**Your trust, your resilience, and your stories inspire us every day.**







*You focus on healing. We'll take care of everything else.*



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## COMMUNITY SERVICE CORNER

This year we're proud to donate much-needed supplies to the North Texas Food Bank.

If your schedule is packed and you can't shop or drop off in person, you can still make a real impact.

Order directly from the NTFB Amazon Wish List and have essentials delivered straight to families in need.

**Visit their website to donate:**  
<https://ntfb.org/amazon-wishlist/>

**Together, we can help feed North Texas.**

This November, we donated essential supplies to the North Texas Food Bank.



**NO TIME TO SHOP?**

You can support families by sending items straight from their **Amazon Wish List**.

 **North Texas  
Food Bank™**

