



Following in My Dad's Footsteps

It has been an interesting few months. Like many businesses, our firm has had to adapt to all the changes the COVID-19 pandemic brought to our community. One of the bigger changes is that our entire staff has been working from home. All I can say is this: Thank goodness for the cloud! Our physical office may be closed, but thanks to technology, we are 100% operational, and we continue to make progress for our clients. We haven't missed a beat.

In the time I've been working from home, I've come to realize one of the greatest benefits that comes with not going into the office every day is that I get to spend more time with my family. Before I started working from home in March, I couldn't remember the last time I had breakfast, lunch, and dinner with Sara *and* the kiddos. Now, we're eating most meals together every day. All of this extra time with the kids has allowed me to focus on becoming the father I really want to be.

I have a great example of fatherhood in my own dad. When I was a kid, he always made sure he was present to support me no matter what I was doing; he helped coach my baseball games and would be at most of my practices and tryouts. If I was practicing karate out in the garage, then he would spar with me or help me practice my forms.

When I was in the third grade, our soccer coach moved away. Because we had no coach, they were considering splitting up the team. My dad wasn't about to let that happen. He took over as coach, even though he had no coaching experience and had never even played soccer.



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At practice, he would read and organize soccer drills while he had us running laps. We went undefeated that season, mainly because we simply outran all the other teams. I still think that is one of my dad's proudest accomplishments.

As I got older and started my career, my dad was there. He offered me advice on everything from managing relationships with bosses to managing money. When I went through my divorce many years ago, he was there once again. He would stop by the office to see how I was doing and would take me for a drive just to be there for me.

My dad was also tough on me, but he kept me on the right path. I try to keep my own kids on the right path, too. Of course, my kiddos are growing up in a very different time than I did, but I can say that no matter what life throws at us, I have the confidence to be the best dad I can be simply because I had the best example of what a dad can be.

-Scott Snellings

ABOUT TO RETIRE?

CONSIDER THESE LOW-RISK, HIGH-RETURN INVESTMENTS

As you age, it's wise to make some changes in order to stay healthy, like your diet or your workout routine. Likewise, your portfolio should be adjusted to reduce risk and protect your financial health. After a bad turn in the market, it can take up to a decade to make your money back. If you want to retire in the next five years, then can you really afford that risk?

Reducing your risk doesn't necessarily mean missing out on high-return investments, though. Here are some low-risk, high-return investments to consider adding to your portfolio as you approach retirement.

PEER-TO-PEER LENDING

Otherwise known as P2P lending, this investment takes place online. Borrowers are matched with investors for loans that benefit both parties — lending without the bank. Your risk and potential returns depend entirely on which loans you choose to invest in. The two most popular P2P lending platforms are Lending Club and Prosper, and you can start investing in either platform with as little as \$25.

REAL ESTATE INVESTMENT TRUSTS

When you invest in real estate investment trusts (REIT), you're investing in mortgages or direct equity positions in various properties. When the stock market is in decline, REITs are a good investment because they're not corrected with stock exchanges. Plus, their yield is usually higher than the dividends investors get from stocks.



FIXED INDEXED ANNUITIES

When it comes to low-risk, high-return investments, fixed indexed annuities (FIA) are the most attractive option for retirees. In 2018, renowned economist professor Roger Ibbotson conducted research into the return history of inflation, U.S. Treasury bills, government bonds, FIAs, and stocks. Unsurprisingly, stocks offered the highest returns historically, but Ibbotson was surprised to find FIAs came in second, beating out bonds and conventional wisdom.

Historically, these investments have produced great returns for individuals who are in retirement or who are about to retire. However, remember that everyone's circumstances are different. Before making any changes to your portfolio, talk to your financial planner about your options.

TIMES THE OLYMPICS WERE CANCELED

And the Postponement of the 2020 Tokyo Games

In late March, amid the global spread of COVID-19, the International Olympic Committee announced the postponement of the 2020 Olympic Games. They were slated to take place in Tokyo, Japan, this summer, but they will now happen in the summer of 2021. While this is an unprecedented decision, it's not the first time that major global events have affected the Olympic Games or which countries participated.

Since the inception of the modern Olympic Games in 1896, they have been outright canceled three times — 1916, 1940, and 1944. The first cancellation of the Olympic Games happened during World War I. The German Empire was supposed to host the games in Berlin, but by the time 1916 rolled around, Europe was deep in the trenches of WWI. Many nations had sent their athletes to fight in the war, so the games were canceled.



World War II caused the next two cancellations. The 1940 Olympics were initially scheduled to be held in Tokyo. It would have been the first time the games were hosted by a non-Western country, but Japan forfeited the right to host when they invaded China in 1937. The games were then rebooked for Helsinki, Finland, but after Nazi Germany invaded Poland in 1939 and started WWII, those games were scrapped as well. Since the fighting hadn't ceased by the time the games were supposed to happen in Cortina d'Ampezzo, Italy, in 1944, the Olympics were canceled again.

Though the Olympics have happened on schedule since the end of WWII, the United States has not always participated. In 1980, when the U.S. boycotted the Olympics that were held in Moscow, Russia, in protest of the Soviet Union's invasion of Afghanistan, 64 other nations followed suit. However, those games still went on as planned and 80 countries participated.

The fact that major global conflicts are the only other events that have been catastrophic enough to affect the Olympics might be distressing and elevate anxiety about our current global health crisis. However, it's important to keep in mind that the Olympics have only been postponed this time, not canceled. We'll still get to cheer on our favorite Olympians next year.

TAKE A BREAK

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GRILLED BASIL CHICKEN AND TOMATOES

Inspired by TasteOfHome.com

*You can't go wrong with grilled chicken and tomatoes on a warm summer's evening.
It's a simple recipe that packs a flavor punch.*

Ingredients

- 2 tbsp olive oil
- 1 clove garlic
- 1/2 tsp salt
- 3/4 cup balsamic vinegar
- 1/4 cup tightly packed fresh basil leaves
- 8 Roma tomatoes
- 4 boneless skinless chicken breast halves (4 oz each)

Directions

1. For marinade: In blender, combine olive oil, garlic, salt, vinegar, and basil. Cut 2 tomatoes into quarters and add to mixture. Cover and process until blended. Halve remaining tomatoes for grilling.
2. In bowl, combine chicken and 2/3 cup marinade. Cover and refrigerate for 1 hour. Reserve remaining marinade.
3. Heat grill to about 350–400 F. Lightly oil grates. Grill chicken until internal temperature reads 165 F, about 4–6 minutes per side. Grill tomatoes until lightly browned, about 2–4 minutes per side. Discard remaining marinade.
4. Serve chicken and tomatoes with reserved marinade.

TURN YOUR VACATION INTO A STAYCATION

3 Ways to Replace a Canceled Vacation

Vacations provide opportunities for families to spend time together in a relaxed environment, get away from the routines of everyday life, and create meaningful memories. If you've recently had to cancel a trip but still want to create the experience of a vacation for your family, then a staycation is just what you need.

TRANSFORM YOUR BACKYARD

When you're trying to recreate a vacation, the outdoor areas of your home present a variety of possibilities. You can turn a sandbox into a relaxing beach, complete with a kiddie pool "ocean." If you have trees, then set up a zip line or obstacle course. You can even stimulate summer brains with a scavenger hunt around the backyard with hidden clues in the dirt or bushes. The ultimate prize can be something you would have purchased on your original vacation, like a souvenir you can find online.

CREATE A 'FAMILY MUSEUM'

Many vacations include an educational aspect in order to enrich our understanding of the place we're visiting, and museums are a great way to accomplish that. If you're confined to the house, then teach your kids about your own knowledge and interests and encourage them to get creative and make their own contributions, too. Have everyone create art, take photos, or write about their prized possessions. Display these masterpieces around your home and let their creators take you on a tour. Learning more about one another builds meaningful bonds.

BRING YOUR TRIP HOME

You probably chose your original vacation destination in order to experience new and different cultures and activities. But just because you're no longer traveling to that location doesn't mean you can't experience some of what it has to offer! Research popular local cuisine, activities, and history of the area, then create ways to experience them with your family. Cook a traditional meal, recreate a scenic location through photographs, or share a story about local lore and history. Your changed plans will no longer feel like a missed opportunity.

Staying at home doesn't mean your family can't have the fun of a vacation. All it takes is a little creativity and innovation to build an experience that will bring your family closer together.



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THE BEST WAYS TO HELP LOCAL NONPROFITS IN CHALLENGING TIMES

Over the past several months, families, businesses, and nonprofits have had to navigate life in this challenging “new normal,” and it can be hard to support your favorite nonprofits when times are tough. Here are a few ways you can help these important entities, even when you don’t have resources to spare right now.

DONATE

While many people donate generously during the holiday season, remember that nonprofits need donations throughout the year, and different nonprofits need different things. A monetary donation can often go a long way, but never feel obligated to give money, especially when your budget may be tight. Instead, consider cleaning out your closet. What clothes, shoes, or other accessories can you part with? What about dishware or small appliances? When you clean out your home and donate unused items, you benefit those in the community who need them most.

VOLUNTEER

In a time of social distancing, volunteering may be discouraged, but nonprofits still need volunteers to operate. The good news is that many nonprofits need volunteers for positions that maintain social distance, such as driving. Food banks and kitchens need drivers to pick up donations or ingredients from donors and to deliver food to people in need, such as the elderly or those with disabilities.

ADVOCATE

Even if you don’t have time or resources to give, you can become an advocate for important causes around your community. While it might not seem like much, sharing information about local nonprofits on social media can make a genuine difference. Nonprofits need exposure, which is greatly boosted through community support. Sharing useful information about nonprofits — or sharing their posts — increases their visibility so more people will take action.

